



KALYDO
your virtual console



games



ecoins



euros





Kalydo games

- Console quality games in your browser
- Run smooth on old and new computers
- Persistent: continue playing any time any where





Kalydo is for

- Consumers
 - Between casual & hardcore
- Resellers & Referrals
 - Portals, websites, etc.
- Developers
 - Games, game technology





Kalydo is

- Open
- Personal
- Beauty





Kalydo technology

- Easy & rapid development
- Advanced security & extensive statistics
- Rapid deployment
- Runs on old hardware
- Easy 3rd party technology integration





Consumer business model

- Earn your game
 - Pay per minute
 - Ownership from playing
- Buy game
 - At any time you can buy the game
 - Price drops as you play more





Buying Ecoins

- SMS
- 0900 - numbers
- Ideal
- Pay Pal



Getting free Ecoins

- Choose your name & avatar
- Complete your account
- Invite friends



Resellers & referrals

- No cost entry
- Real time insight in your earnings
- High quality content on your site



Developers

- Get free development technology
- Rapid development
- High service
- Easy deployment & testing
- Real time insight in earnings
- Real time stats on your game



BtoB business model

- Consumer buys Ecoins
 - Reseller gets a percental
 - Referral gets a percental
 - Kalydo gets a percental
 - A percental is reserved for developers
- A game is played/bought
 - The developer of the game gets paid





BtoB business model





BtoB business model

- Publishing online outside Kalydo
 - Pay for service
 - Bandwidth
 - Stats
 - Security
 - Payment

